

# Michael J. Rivette

"It's refreshing as a commercial lawyer to find a barrister who has a good commercial sense for not only analysing issues but also finding solutions. What differentiates working with Michael is that he's prepared to give strong recommendations and I value his proactive commercial input."

Richard, Corporate and Commercial Lawyer.

# Commercial | Privacy | Media | Intellectual Property

Michael Rivette brings business insight and experience to the practice of commercial law to provide clients with advice grounded in the real world of business and help them achieve the most positive commercial outcomes.

As Michael's client, you are advised and represented by a globally-recognised leader in commercial, privacy, media, entertainment and intellectual property law.

With more than 20 years' experience in business as an owner, director and board member of communications, marketing and media companies, clients benefit from Michael's practical commercial knowledge combined with experience in the law.

Michael's practice has developed through significant return business, fostering longterm client relationships and new client referrals based on his easy and collaborative, but decisive style.

#### Advocacy

An experienced trial and appellate advocate, with more than 30 years' experience in the law, Michael has successfully argued leading decisions in commercial, intellectual property and privacy law. He has considerable expertise in urgent applications, including injunctions and search and seizure orders, and in class action proceedings both at the state and federal level.

A recognised leader in the development of privacy law, breach of confidence and data protection, Michael has appeared as counsel in major privacy related cases since successfully arguing the landmark *Giller v Procopets* (2008) 24 VR 1. He acted as Counsel in the first privacy class action issues in the Federal Court of Australia and regularly advises corporations and government departments on privacy compliance, risk and liability issues.

### **Directory Recommendations**

- Lawyer of the Year Privacy and Data Protection: Best Lawyers 2020
- Leading Intellectual Property Barrister: *Doyles Guide 2018*
- Leading Technology, Media & Telecommunications Barrister: Doyles Guide 2019
- Leading Lawyer Privacy and Data Protection: Best Lawyers 2019

## Publications, speaking and lectures

Michael is widely published, including as the Australian co-author to international texts The Law of Privacy and the Media - Tugendhat and Christie (OUP) and Remedies for Breach of Privacy (Hart). He has also authored articles published in the Media and Arts Law Review, Privacy Law Bulletin and Intellectual Property Forum.

He is a member of the Advisory Board of the Centre for Media and Communications Law, the Editorial Board of the *Privacy Law Bulletin* (LexisNexis) and the Editorial Board of the *Media, Technology and Communications Law Bulletin* (LexisNexis).

Michael is sought after as a speaker and lecturer. He contributes regularly in the undergraduate and post-graduate teaching programs at the Melbourne University Law School, and presents at seminars and conferences to legal professionals throughout Australia on advocacy, privacy, breach of confidence, media, intellectual property and commercial law.